

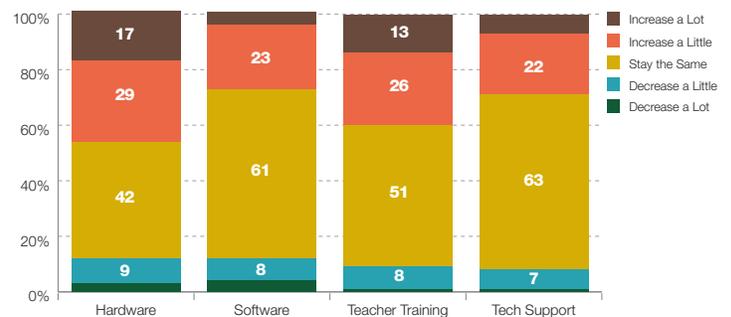
Highlights From the 2015 State of the K-12 Market Report

Hardware Budgets and Chromebooks on the Rise

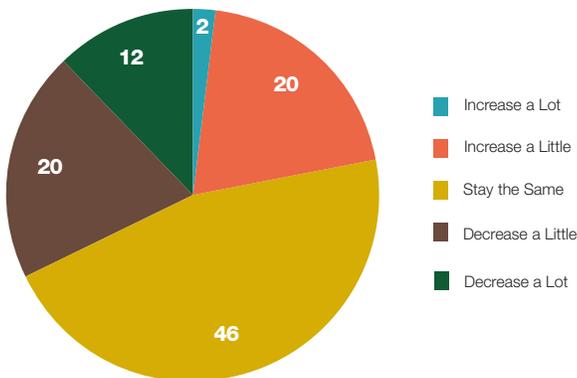
Nearly one-half (46%) of districts plan to increase hardware spending in 2015-2016, in part to better support 1:1 computing, a high priority for 58% of technology directors.

Chromebooks have taken off with over one-third of districts reporting substantial implementation, up significantly from the prior year.

Technology Budget Outlook



Instructional Budget Outlook, 2015-2016



Instructional Budgets – Holding Strong After a Growth Year

Nine out of ten districts expect to keep budgets the same or change them only a little, after a year (2013-2014) that saw significant growth in instructional budgets. Growth varies nationwide:

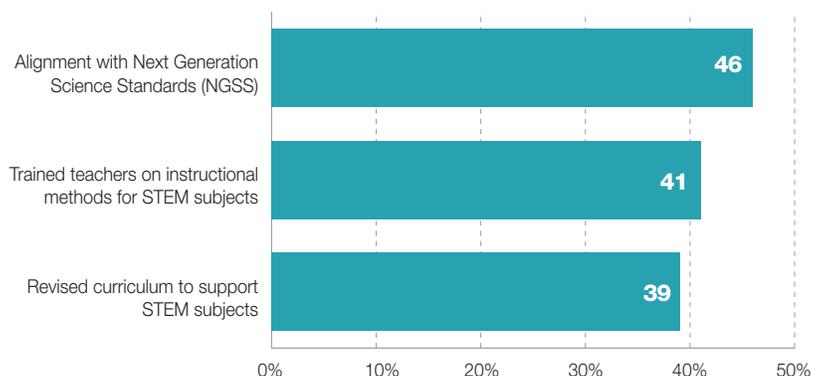
- 41% of West districts expect budget increases
- 18% of Midwest districts expect budget increases
- 20% in the South districts expect budget increases
- 36% of Northeast districts expect *decreases*

STEM: Districts are Taking Action

In response to wide-spread calls to improve STEM education, districts have taken many steps to fulfill this need including:

- Alignment with Next Generation Science Standards (NGSS)
- Training teachers on instructional methods for STEM subjects
- Revising curriculum to support STEM subjects.

Actions Districts Have Taken To Support STEM

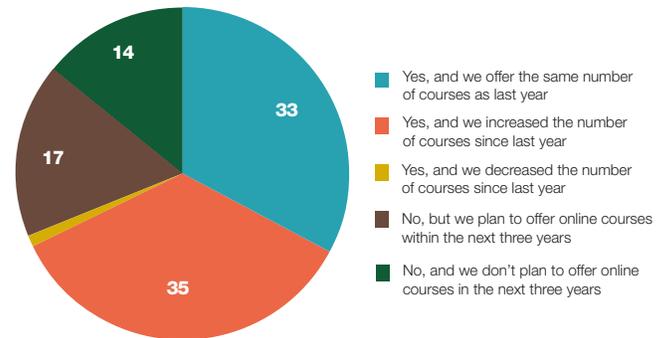


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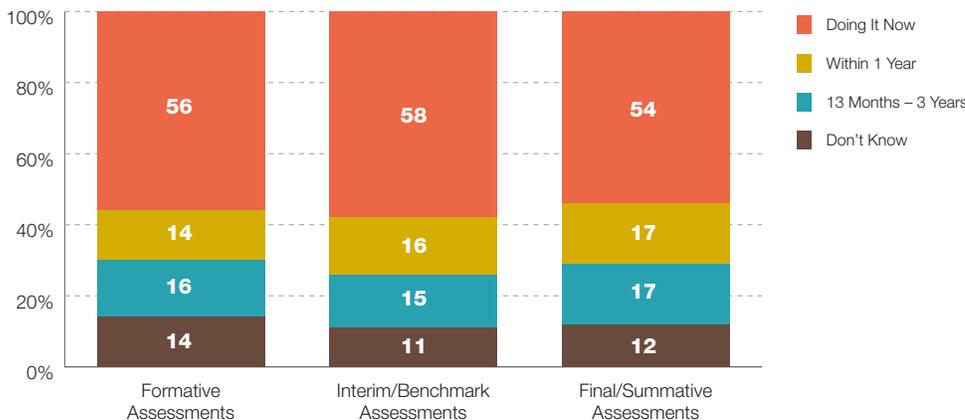
Online Courses Expanding

The majority of districts (69%) offer students the option of taking courses online and more than one-third of all districts (35%) have expanded the number of online courses since the prior year. When asked to identify the primary model their district uses, the majority of districts (59%) stated blended learning with the remainder (41%) indicating fully online courses.

Offering Online Courses



Online Assessments



Assessments: Online is Now the Norm

More than one-half of districts are administering all types of assessments in core subjects online now, with roughly 15% expecting to do so by the end of the 2015-2016 school year.

Privacy Concerns Present New Challenges for Vendors

Student data security and privacy is a top priority for districts and they are taking additional actions to address it. The top thing districts expect from vendors? Have clear contract language detailing the vendors' security and privacy policies say 8 out of 10 districts.

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