

With over 10 different educator and parent social media channels, we can help you reach your customers where they live, work and play.

facebook

1.66 M
followers*

212.8 M
impressions (May, 2017)

197,500
daily engaged users

7.7 M
video views

twitter

387,400
followers*

6.0 M
impressions (May, 2017)

14,200
retweets

507
retweets daily

Pinterest

144,500
followers

5.13 M
viewers (May, 2017)

232
education content boards

Instagram

166,000
followers

*Facebook total includes the following Facebook channels: WeAreTeachers, WeAreTeachers Reading, WeAreTeachers Deals, WeAreParents, Teacher Life and School Leaders Now. Twitter totals include WeAreTeachers and School Leaders Now.