

With over 10 different educator and parent social media channels, we can help you reach your customers where they live, work and play.

facebook

1.7 M
followers*

189.2 M
impressions (June, 2017)

2.5 M
engagements

6.6 M
video views

twitter

393,553
followers*

7.2 M
impressions (June, 2017)

330,934
engagements

83,842
link clicks

Pinterest

146,357
followers

7 M
viewers (June, 2017)

232
education content boards

Instagram

170,223
followers

*Facebook total includes the following Facebook channels: WeAreTeachers, WeAreTeachers Reading, WeAreTeachers Deals, WeAreParents, Teacher Life and School Leaders Now. Twitter totals include WeAreTeachers and School Leaders Now.